

Topic Preview

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**MAIN
TOPIC**

Smart-
Repair



As cheap as possible, as smart as possible

All insurance companies, customers and ultimately workshops want to mitigate damage. Smart repair is therefore a perennial favourite. In order to repair small damage profitably, everything has to fit: technology, processes, procedures – and the employees have to play along too.

Also in focus:

- Insurance trends
- Paint stands
- Masking and preparing

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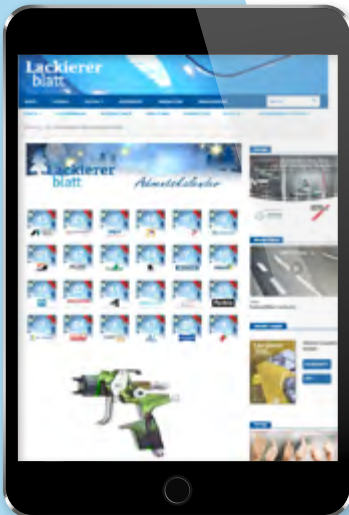
www.lackiererblatt.de

**Lackierer
blatt**

Interesting Advertising Opportunities



Monthly Newsletter



Advent Calendar

Newsletter

MONTHLY NEWSLETTER

The Lackiererblatt-News provides interested professionals with the latest industry information on the 2nd Monday of each month. Please notice our new Advertising Format: Premium-image ad!

EXKLUSIV-NEWSLETTER

Individually bookable special newsletter for the exclusive distribution of your advertising message. We handle the design for you, using the look & feel of the Lackiererblatt Newsletter.

Specials

ADVENT CALENDAR

The Advent Calendar Competition on www.lackiererblatt.de is very popular with users. Take advantage of the high level of participation and draw attention to your company. Become a sponsor of an Advent Calendar door and profit for your brand.

COMPANY OF THE MONTH

As a manufacturer, would you like to draw attention to a company that is „special“ in a very individual way? For example, because the company is of great importance to you or because it is particularly innovative. Then use the video offer Company of the Month.

Please ask us for further information:

We would be happy to send you a detailed presentation about this form of advertising and other advertising options in print and online.

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