## Topic Preview

Issue 02 | March 2024

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MAIN TOPIC

Technology trends



### Technology trends

UV coatings, quick-drying clear coats, innovative painting systems, new drying methods, solutions for safer application: in the painting and bodywork sector, the wheel of innovation keeps turning. The March issue features technology trends that are presented with practical examples. In addition, we conduct interviews with industry experts.

#### Also in focus:

- Finishing and paint defect correction
- Lifting platforms

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**Lackierer** blatt

# Interesting Advertising Opportunities



Bi-Monthly Video Newsletter



WHO IS WHO Company Directory

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#### Newsletter

#### **MONTHLY NEWSLETTER**

The Lackiererblatt-News provides interested professionals with the latest industry information on the 2nd Monday of each month.

#### **VIDEO NEWSLETTER**

The newsletter presents interesting Lackiererblatt product and application videos and is sent out every 2 months on the 1st Tuesday.

#### **EXKLUSIV-NEWSLETTER**

Individually bookable special newsletter for the exclusive distribution of your advertising message.

#### Specials

#### WHO IS WHO COMPANY DIRECTORY

Present your company where your target group gets information: in the WHO IS WHO Company Directory on www.lackiererblatt.de. Compared with the standard entry, the profile entry provides a convenient and detailed presentation of your company and products.

#### LACKIERERBLATT COMPETITION

You generate additional leads for your company with the Lackierer-blatt Competition package. Further on, you increase the attention for your products and of course the fun factor is not neglected. The package offer includes extensive services.

Please ask us for further information:

We would be happy to send you a detailed presentation about this form of advertising and other options in print and online.

