

Topic Preview

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**MAIN
TOPIC**

Fully digital



Fully digital

The fact that digitalisation has made its way into the craft sector is self-evident. Within the Bodywork and Painting trade, this is true in two respects. The vehicles that need to be repaired have become rolling databases. But the processes around repairing are also becoming increasingly digital.

Also in focus:

- Body repair, minor damage repair, spray cans

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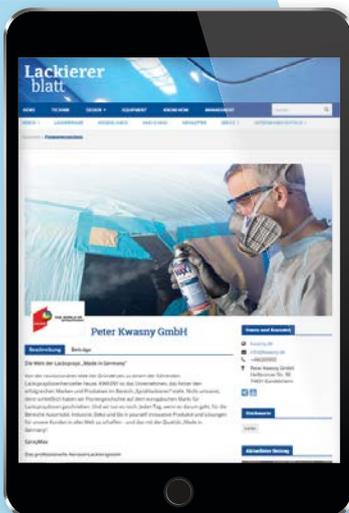
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Interesting Advertising Opportunities



Monthly Newsletter



Who is Who Company Directory

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Newsletter

MONTHLY NEWSLETTER

The Lackiererblatt-News provides interested professionals with the latest industry information on the 2nd Monday of each month. Please notice our new Advertising Format: Premium-image ad!

EXKLUSIV-NEWSLETTER

Individually bookable special newsletter for the exclusive distribution of your advertising message. We handle the design for you, using the look & feel of the Lackiererblatt Newsletter.

VIDEO-NEWSLETTER

The bi-monthly special newsletter presents your videos to a wide audience. Your placement within the newsletter is directly linked to the video section on the Lackiererblatt website. Your video is available there for a period of 12 months.

Website

WHO IS WHO COMPANY DIRECTORY

Present your business where your target group informs itself: in the WHO IS WHO company directory on www.lackiererblatt.de. With a profile entry, you present your company and your products. This will set you apart from the standard entries and increase the awareness of your company.

Please ask us for further information:
We would be happy to send you a detailed presentation about this form of advertising and other advertising options in print and online.

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