

Topic Preview

Issue 03 | May 2024

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**MAIN
TOPIC**

Colour tone



Mega topic: colour tone

Finding the right colour tone – it sounds so simple and yet it is so difficult. After all, almost everything in painting revolves around it. This special issue looks at colour tone matching, measurement and adjustment, the right light and the right equipment.

Also in focus:

- Minor damage repair
- Paint preparation
- Outer skin repair

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**Lackierer
blatt**

Interesting Advertising Opportunities

Newsletter

MONTHLY NEWSLETTER

The Lackiererblatt-News provides interested professionals with the latest industry information on the 2nd Monday of each month.

VIDEO NEWSLETTER

The newsletter presents interesting Lackiererblatt product and application videos and is sent out every 2 months on the 1st Tuesday.

EXKLUSIV-NEWSLETTER

Individually bookable special newsletter for the exclusive distribution of your advertising message.



Bi-Monthly Video Newsletter

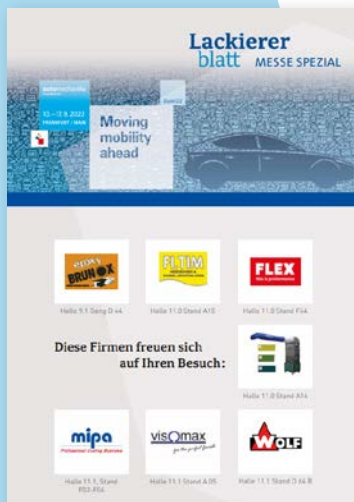
Specials

EXHIBITION OFFER AUTOMECHANIKA

The offer includes the presentation of your company logo in the Lackiererblatt trade fair edition, in the trade fair newsletter and on the website. This allows you to reach your potential visitors via all advertising channels and you achieve increased attention for your company.

LACKIERERBLATT COMPETITION

You generate additional leads for your company with the Lackiererblatt Competition package. Further on, you increase the attention for your products and of course the fun factor is not neglected. The package offer includes extensive services.



Logo page in the trade fair edition/
Part of the trade fair offer

Please ask us for further information:

We would be happy to send you a detailed presentation about this form of advertising and other options in print and online.

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